The loss and waste of food at all stages in the food value chain, including consumption, hinder the sustainability of food systems. Food loss and waste are estimated to amount to 88 million tonnes per year in Europe, corresponding to about 20 % of the total food produced.

Efforts to tackle food waste need to be accelerated at each stage of the food supply chain by addressing food prevention and reduction measures.

LOWINFOOD is focusing on prevention and redistribution, the strategies that are considered to be the most preferred ones as they produce the most benefits for the environment, society and the economy.

LOWINFOOD has selected a set of very promising innovations designed to reduce the amount of waste at certain stages in the food value chain. The aim is to validate and improve them in order to provide society with tools to help combat food waste.

LOWINFOOD is working on the following four specific value chains in view of their perishable nature, as well as the large amount of waste generated in each of them: fruit and vegetables, bakery, fish, and at-home and out-of-home consumption.

## Keep up with LOWINFOOD online!











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## Consortium

























































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Multi-actor design of lowwaste food value chains through the demonstration of innovative solutions to reduce food loss and waste



The set of innovations chosen for the LOWINFOOD project ranges from technological solutions to several social and organisational or managerial innovations. People working in the same food value chain will come together and discuss how to reduce food loss and waste in their chain.

The planned workflow starts with an assessment of the food loss and waste in each value chain, before and after the implementation of the innovation. Then the effect of each innovation will be determined, taking into account how effective they are in reducing food waste, as well as their socioeconomic and environmental impacts. Finally, market replication and exploitation strategies will be traced to expand the use of the innovations.

## INNOVATIONS AND THEIR TYPE OF ACTION



Software to manage withdraws of **fruit and vegetables** and donate them to charities







Matomatic: Plate waste tracker for school canteens

Educational approach against food waste atschools





Cooperation system between farmers and food service sector

Foresightee: Fruit and vegetables sales-forecasting software for supermarkets







KITRO: Smart bin for restaurants' and hotels' kitchen

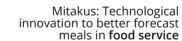




Leroma: B2B digital market place of reducing food losses in the vegetables and fish industries











Stakeholder dialogue to develop guidelines against food loss and waste in the **bread** and **fish** value chains

FoodTracks: Software for

optimization of bakeries'

production





Regusto: Mobile app to sell restaurants' surplus food provisions





CozZo: Mobile app to manage household food provisions





Innovative supplier/retailer agreements for **bakery** products



## **TYPES OF ACTION**



Consumer behaviour change



Food waste prevention



Supply chain efficiency governance

valorisation